

Armenia Household Media Opinion and Preference Survey

M-1.	HH identification number/ID <i>[INTERVIEWER: REWRITE M-1 FROM THE TITLE PAGE]</i>	_____
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[INTERVIEWER: ALL "DON'T KNOW" AND "REFUSED" OPTIONS ARE NOT TO BE READ TO RESPONDENTS. ASSUME ALL QUESTIONS ARE SINGLE RESPONSE UNLESS OTHERWISE SPECIFIED]

SECTION A. GENERAL MEDIA HABITS AND ATTITUDES

A1.	What is the most important source of information on current events and news for you? <i>[INTERVIEWER! Do not read out the options.]</i>	TV	1
		Radio	2
		Newspapers	3
		Internet	4
		Neighbors, friends and relatives	5
		Other <i>[Please specify _____]</i>	6
		DK	98
		Refused	99

A2.	<i>[Show card]</i> For each of the sources mentioned, please state how often you use the source to get information about current events and news. <i>[INTERVIEWER! Accept one answer in each row.]</i>	<i>Source</i>	Every day	Several times a week	Once a week	Once or twice per month	Never	DK	Refused
		Armenian TV channels	1	2	3	4	5	9 8	9 9
		Russian TV channels	1	2	3	4	5	9 8	9 9
		International TV channels <i>[BBC, CNN, Euronews]</i>	1	2	3	4	5	9 8	9 9
		Radio	1	2	3	4	5	9 8	9 9
		Newspapers/weekly newspapers	1	2	3	4	5	9 8	9 9
		Online publications	1	2	3	4	5	9 8	9 9
		Social networking sites	1	2	3	4	5	9 8	9 9
		Neighbors, friends and relatives	1	2	3	4	5	9 8	9 9
		Other <i>(Specify _____)</i>	1	2	3	4	5	9 8	9 9

A3.	<i>[Show card]</i> Please assess the level of importance that media be free to publish news and ideas without government control?		Very important	Somewhat important	Not very important	Not important at all	DK	Refused
		1. TV	4	3	2	1	98	99
		2. Radios	4	3	2	1	98	99
		3. Newspapers	4	3	2	1	98	99
		4. Internet	4	3	2	1	98	99

A4.	How much do you agree that TVs, radios, newspapers and online publications cover current events objectively?		TVs	Radios	Newspapers	Online publications	
		Strongly agree	4	4	4	4	=> A6
		Agree	3	3	3	3	
		Disagree	2	2	2	2	
		Strongly disagree	1	1	1	1	
		<i>DK</i>	98	98	98	98	
	<i>Refused</i>	99	99	99	99	=>A6	

A5.	In your opinion, what may be the main reason for non-objective coverage?	Censorship	1
		Political affiliation	2
		Business affiliation	3
		Financial limitations	4
		Low professionalism of journalists	5
		Self-censorship	6
		Other [Specify_____]	7
		<i>DK</i>	98
	<i>Refused</i>	99	

A6.	[Show card] Please assess your level of trust toward each of information sources on a 4-point scale.		Trust very much	Somewhat at trust	Don't trust	Don't trust at all	NA	DK	Refused
		1. National TV channels	4	3	2	1	97	98	99
		2. Local TV channels	4	3	2	1	97	98	99
		3. National radio stations	4	3	2	1	7	98	99
		4. Local radio stations	4	3	2	1	97	98	99
		5. National newspapers	4	3	2	1	97	98	99
		6. Local newspapers	4	3	2	1	97	98	99
		7. Online publications	4	3	2	1	97	98	99
		8. Social networking sites	4	3	2	1	97	98	99
		9. Neighbors, friends and relatives		3	2	1	97	98	99

A7.	[Show card] According to you, how much independence do the media have from government and/or business control in Armenia?		A lot	Some	Not much	Not at all	N/A	DK	Refused
		1. National TV channels	4	3	2	1	97	98	99
		2. Local TV channels	4	3	2	1	97	98	99
		3. National radio stations	4	3	2	1	97	98	99
		4. Local radio stations	4	3	2	1	97	98	99
		5. National newspapers	4	3	2	1	97	98	99
		6. Local newspapers	4	3	2	1	97	98	99
		7. Online publications	4	3	2	1	97	98	99
		8. Social networking sites	4	3	2	1	97	98	99

A8.	Please assess how much do the owners of media influence on the content of broadcasting or publication?	Does not influence at all	1
		Hardly influences	2
		Influences somewhat	3
		Influences very much	4
		<i>DK</i>	98
		<i>Refused</i>	99

		Yes	No	DK	Refused
A9.	Are you aware that Armenia is in the process of switching to digital television?	1	2	98	99
A10.	Do you know that digital television provides better quality of TV channels?	1	2	98	99
A11.	Do you know that digital television provides a possibility to watch more TV channels?	1	2	98	99
A12.	Are you willing to make expenses to buy special equipment, if needed to watch digital television?	1	2	98	99
A13.	Are you aware of any broadcast regulatory committee that controls the activities of media?	1	2	98	99
					=> A15

A14.	Which committees do you know? [INTERVIEWER! Do not read the option. Accept all answers.]	Council of Public TV and Radio Company of Armenia	1
		National Commission for TV and Radio of Armenia	2
		Other (Specify _____)	3
		Don't remember the name	4
		Refused	99

A15.	How much are you interested in political news?	Very interested	Quite interested	Hardly interested	Not interested at all	DK	Refused
		4	3	2	1	98	99

A16.	[Show card] How much do you trust each of these institutions?		Don't trust at all	Don't trust	Somewhat trust	Trust very much	DK	Refused
		1. Executive power	1	2	3	4	98	99
		2. Legislative power	1	2	3	4	98	99
		3. Judicial power	1	2	3	4	98	99
		4. Mass media	1	2	3	4	98	99
		5. Mass media	1	2	3	4	98	99

A17.	[Show card] Please assess which topics about foreign policy and international relations you want to get more information from the media in the scale of 1 to 10, where the most important is 10, the least important is 1?	None	96
		DK	98
		Refused	99
1.	Resolution of the Karabagh conflict		
2.	Normalization of Armenian-Turkish relations (opening of the borders, establishment of diplomatic relations, contacts between governments and social structures)		
3.	Activities of the Armenian representatives in CoE and other international organizations (OSCE, UN, NATO, etc.)		
4.	Foreign policy of Armenia		
5.	Foreign and domestic policy of the USA, Armenian-USA relations		
6.	Activities of EU, Armenian-EU relations		
7.	Regional developments (in Iran, in Turkey out of the context of the Armenian-Turkish relations, in Azerbaijan out of the Karabagh conflict context, in Georgia, and Russia in South Caucasus)		
8.	Issue of recognition of the Armenian Genocide of 1915 in the world		
9.	World news		
10.	Activities of the Armenian Diaspora		
11.	Situation in Nagorno Karabagh (domestic issues out of context of the conflict)		

A18.	[Show card] Using the same scale, please assess which topics about domestic policy you want to get more information from the media?	None	96
		DK	98
		Refused	99
1.	Future national elections in Armenia, changes in Electoral Code of the RA (2012 Parliamentary elections and 2013 Presidential elections)		
2.	Activities of the RA President, his administration, and people media affiliates with him		
3.	Activities of the RA National Assembly		
4.	Activities of the RA Government		
5.	Activities of tax and custom services of the RA		
6.	Activities of pro-governmental political parties of the RA		
7.	Activities of opposition political parties of the RA		

A19.	<i>[Show card]</i> Which topics about economic and social policy you want to get more information from the media?	None	96
		DK	98
		Refused	99
1.	Ecological problems connected with economic initiatives to mineral extraction and processing		
2.	Urban construction and urban ecology		
3.	Corruption, monopoly and oligopoly, unequal competition		
4.	Crime situation in Armenia/ criminal chronology		
5.	Growth of prices (on goods and services), low salaries, pensions and social benefits in Armenia		
6.	Unemployment in Armenia		
7.	Migration		
8.	Healthcare issues (quality of medical service, drug and medical service prices), corruption in healthcare system		
9.	Educational issues (quality, tuition), corruption in educational system		
10.	Situation in the Armenian army		
11.	Development of tourism in Armenia		
12.	Violation of human rights and fundamental freedoms		
13.	Problems with freedom of speech, independence of media, switching to digital broadcasting		

A20.	<i>[Show card]</i> Which topics about programming and publications you want to get more information from the media?	None	96
		DK	98
		Refused	99
1.	Events in sport		
2.	Music (pop, classic, national music, Armenian and foreign music)		
3.	Movies (fiction, television, cartoon, soap operas, theatrical performances, ballet and television versions of operas)		
4.	Entertainment programs		
5.	Intellectual programs (What, where, when, who wants to be a Millionaire, etc.)		
6.	Scientific and educational programs, publications (including health)		
7.	Arts and cultural life programs, publications		
8.	Natural disasters, emergency situations (accidents, etc.)		
9.	Digital broadcasting transition issues		
10.	Television program content and quality		

A21.	Do you agree with any of these statements, and if so, do you strongly or just agree with it.	1. News programs should only publish news without opinions.	Agree strongly with Statement	1		
			Agree	2		
		2. News programs should publish news and provide opinions as well.	Agree	1		
			Agree strongly with Statement	2		
				<i>[DO NOT READ]</i>	Agree with neither	3
					DK	98
			Refused	99		

SECTION B. TV AND RADIO

B1.	During the last 12 months, have you watched TV or listened to radio?	Watched TV and listened to the radio	1	
		Only watched TV	2	<i>[Don't ask B10-B13]</i>
		Only listened to the radio	3	<i>[Don't ask B4-B9]</i>
		Neither watched TV, nor listened to the radio	4	=>SECTION D
		DK	98	
		Refused	99	

B2.	What is the average time you spend watching TV/listening to the Radio? <i>[INTERVIEWER! Accept one answer.]</i>		Watching TV	Listening to the Radio
		Less than 1 hour	1	1
		1-3 hours	2	2
		3-5 hours	3	3
		5-7 hours	4	4
		7-9 hours	5	5
		9-12 hours	6	6
		12 hours and more	7	7

		DK	98	98
		Refused	99	99

B3.	Which part of the day do you watch TV/listen to the Radio? [INTERVIEWER! Accept all answers.]		Watching TV	Listening to the Radio
		07:00-10:00	1	1
		10:00-13:00	2	2
		13:00-16:00	3	3
		16:00-19:00	4	4
		19:00-22:00	5	5
		22:00-24:00	6	6
		24:00 and later	7	7
		DK	98	98
Refused	99	99		

INTERVIEWER! ASK B4-B9 ONLY TV VIEWERS (B1= 1 or 2)

B4.	[Show card] Which TV channels are available for you [circle numbers], and how frequently do you watch them? [One answer in each row]	=>=>=>=>=>B5					B5. Of all TV channels that you watch, which three do you trust the most to provide accurate information? [Up three answers, the most trusted 1, the second 2, the third 3]
		Refused	99		=> B7		
		Every day	Several times a week	Once a week	Once or twice per month	Never	
1.	H1	1	2	3	4	5	
2.	H2	1	2	3	4	5	
3.	ALM	1	2	3	4	5	
4.	Armenia TV	1	2	3	4	5	
5.	Ararat	1	2	3	4	5	
6.	ATV	1	2	3	4	5	
7.	AR	1	2	3	4	5	
8.	Dar21	1	2	3	4	5	
9.	Hayrenik TV	1	2	3	4	5	
10.	Hay TV	1	2	3	4	5	
11.	Kentron TV	1	2	3	4	5	
12.	Shoghakat TV	1	2	3	4	5	
13.	Shant TV	1	2	3	4	5	
14.	TV5	1	2	3	4	5	
15.	Yerkir Media	1	2	3	4	5	
16.	Yerevan TV	1	2	3	4	5	
17.	RTR Planeta	1	2	3	4	5	
18.	Kultura	1	2	3	4	5	
19.	Russian 1st/ORT	1	2	3	4	5	
20.	Local TV (the most watched _____)	1	2	3	4	5	
21.	Other (specify _____)	1	2	3	4	5	
22.	Other (specify _____)	1	2	3	4	5	

None	96	=> B7
DK	98	
Refused	99	

B6.	[Show card] Using 10-point scale, where 1 is don't agree at all, 10 is fully agree, please rate how much do you agree with assertions about TV stations <u>you trust</u> . [INTERVIEWER!. In all rows must be a number, either 1-10, or 98, or 99]	[INTERVIEWER! Copy TV channels numbers from B5 written from B4] →	1st	2nd	3rd
		1. The programs are interesting			
		2. Information is credible			
		3. I like shown films			
		4. Interesting programs for kids			
		5. I like invited guests			
		6. Music programs are attractive			
		7. Good soap operas are shown			
		8. Sports programs are good			
		9. Entertaining programs are attractive			

B7. [Show cards for B7. and B8.] What kind of TV programs mentioned below do you watch on TV? <i>[INTERVIEWER! Accept up to three responses.]</i>	=>	B8. What programs would you like to see more on Armenian television? <i>[INTERVIEWER! Accept up to three responses.]</i>
News	1	1
News with detailed coverage	2	2
Political debates	3	3
Analysis of current political events	4	4
Music	5	5
Sports	6	6
Talk shows	7	7
Religious programs	8	8
Interactive programs (receiving calls from TV viewers)	9	9
Informative programs (culture, health, educational, etc.)	10	10
Entertainment programs (games, quizzes)	11	11
Films	12	12
Soap operas	13	13
Other (Specify _____)	14	14
DK	98	98
Refused	99	99

B9.	Do you think...? <i>[INTERVIEWER! Read the options. Accept only one answer.]</i>	TV channels should have the right to broadcast news and ideas without government control.	1
		The government should have the right to prevent TV channels from broadcasting news that it thinks will be destabilizing.	2
		<i>DK</i>	98
		<i>Refused</i>	99

INTERVIEWER! ASK B10-B13 ONLY RADIO LISTENERS (B1= 1 or 3)

B10.	What do you like to listen to <u>most</u> on the radio? <i>[INTERVIEWER! Do not read out the options. Accept all answers.]</i>	Music	1
		News	2
		Interviews	3
		Quiz	4
		Other (Specify _____)	5
		<i>DK</i>	98
		<i>Refused</i>	99

B11.	Where do you usually listen to radio stations? <i>[INTERVIEWER! Accept all answers.]</i>	At home	1
		In the car	2
		Anywhere on mobile phone	3
		At workplace	4
		Other (Specify _____)	5
		<i>Refused</i>	99

B12.	Which radio stations do you prefer to listen to: Armenian or Russian?	Armenian	
		Russian	
		Both	
		<i>DK</i>	
		<i>Refused</i>	

B13.	[Show card] Which radio stations are available for you [INTERVIEWER! Circle numbers], and how frequently do you listen to their programs? [INTERVIEWER! Accept one answer in each row.]	Every day	Several times a week	Once a week	Once or twice per month	Never
1.	Public Radio	1	2	3	4	5
2.	Autoradio	1	2	3	4	5
3.	Radio Van	1	2	3	4	5
4.	Radio Ardzagank	1	2	3	4	5
5.	Radio Hai	1	2	3	4	5
6.	City FM	1	2	3	4	5
7.	Azatutyun Radio	1	2	3	4	5
8.	Radio Jazz	1	2	3	4	5
9.	VEM radio	1	2	3	4	5
10.	Radio Hai 107	1	2	3	4	5
11.	Impuls Mayak	1	2	3	4	5
12.	Russkoye Radio	1	2	3	4	5
13.	Nor Radio	1	2	3	4	5
14.	Radio Yerevan	1	2	3	4	5
15.	Local radio station (the most listened _____)	1	2	3	4	5
16.	Other (specify _____)	1	2	3	4	5
17.	Other (specify _____)	1	2	3	4	5
18.	Refused	99				

SECTION D. NEWSPAPERS

D1.	Do you read newspapers?	Yes	1	
		No	2	=> D10
		Refused	99	=> Section E

D2.	In which form do you usually read newspapers?	Both hard copy and online version	1	=> D10
		Only hard copy	2	
		Only online version	3	
		Refused	99	=> Section E

D3.	How often do you <u>buy</u> a newspaper yourself?	Every day	1	=> D5
		Several times a week	2	
		Once a week	3	
		Once or twice per month	4	
		Refused	99	
		Don't buy	5	

D4.	If you don't buy newspapers yourself, how do you get your newspapers? [INTERVIEWER! Do not read out the options. Accept all answer]	Subscription	1
		Neighbors	2
		Relatives	3
		Friends	4
		Other (Specify _____)	5
		Refused	99

D5. [Show card] Which topics do you prefer to read in newspapers? <i>[INTERVIEWER! Accept all answers. Rank from the most read topic, where 1 is the most read topic]</i>			Rank
		Politics	1
		Society	2
		Art/culture	3
		Sport	4
		Fashion	5
		Economics/Business news	6
		Science/Technology	7
		Celebrity news	8
		TV programs	9
		Jobs/announcement	10
		Other (Specify _____)	11
	DK	98	
	Refused	99	

D6. [Show card] Please tell how often do you read these newspapers?		Every day	Several times a week	Once a week	Once or twice per month	Never	DK	Refused
	1. Aravot	1	2	3	4	5	98	99
	2. Azg	1	2	3	4	5	98	99
	3. Golos Armenii/Голос Армении	1	2	3	4	5	98	99
	4. Delovoy Express/Деловой Экспресс	1	2	3	4	5	98	99
	5. Yerkir	1	2	3	4	5	98	99
	6. Yeter	1	2	3	4	5	98	99
	7. Zhamanak	1	2	3	4	5	98	99
	8. Iravunk	1	2	3	4	5	98	99
	9. Iravunk de facto	1	2	3	4	5	98	99
	10. Hayastani Hanrapetutyun	1	2	3	4	5	98	99
	11. Haykakan Zhamanak	1	2	3	4	5	98	99
	12. Hayots Ashkharh	1	2	3	4	5	98	99
	13. Novoye Vremya/Новое Время	1	2	3	4	5	98	99
	14. Chorrord Ishkhanutyun	1	2	3	4	5	98	99
	15. Respublica Armenii/Республика Армения	1	2	3	4	5	98	99
	16. TV Alik	1	2	3	4	5	98	99
	17. TV Mol	1	2	3	4	5	98	99
	18. 168 Zham	1	2	3	4	5	98	99
	19. Local newspaper (Specify the most read _____)	1	2	3	4	5	98	99
	20. Other (Specify _____)	1	2	3	4	5	98	99
	21. Other (Specify _____)	1	2	3	4	5	98	99
	22. Other (Specify _____)	1	2	3	4	5	98	99

D7. [Show card] Thinking about the newspaper you read the most, to what extent do you agree or disagree with the following statements using this scale? <i>[INTERVIEWER! Circle the newspaper's number from D6]</i>		Number of that newspaper from D6 =>		DK	Refused
	1. The content is relevant			98	99
	2. The information is useful			98	99
	3. News stories are accurate			98	99
	4. News is timely			98	99
	5. Follow-up on stories is provided			98	99
	6. The content is trustworthy			98	99

D8. How much do you trust the news and analyses you read in newspapers?		Fully trust	Somewhat trust	Somewhat don't trust	Don't trust at all	DK	Refused
	1. News	4	3	2	1	98	99
	2. Analyses	4	3	2	1	98	99

D9. Would you like to see more analyses of political events in the newspapers that you read?		Yes	1	=> Section E
		No	2	
		DK	98	
		Refused	99	

D10.	Why don't you read newspapers/hard copy newspapers? <i>[INTERVIEWER! Do not read out the options. Accept only one answer]</i>	Newspapers are not sold in the settlement	1
		Don't have time to read newspapers	2
		Don't have enough money to buy newspapers	3
		Don't trust information in newspapers	4
		Getting news from other sources	5
		Other _____	6
		(Specify _____)	
		DK	98
Refused	99		

SECTION E. ALTERNATIVE MEDIA

E1.	Have you used the Internet in the last 12 months?	Yes	1	=> E37
		No	2	
		Don't know what Internet is	3	=> SECTION F
		Refused	99	

E2.	In which of the following places do you use the Internet <u>most</u> frequently? <i>[INTERVIEWER! Accept only one answer.]</i>	At home	1
		At workplace	2
		At university/school	3
		At library	4
		At Internet café	5
		Anywhere from my mobile phone	6
		Other (Specify _____)	7

E3.	If you have Internet at home, how are you connected to the Internet from <u>home</u>? Are you connected to the Internet at home via...? <i>[INTERVIEWER! Accept multiple answers]</i>	No Internet at home	1
		Telephone line connected to a computer/Dial-up/modem	2
		Cable line connected to a computer	3
		Wi-Fi connection/ Wireless	4
		3G – mobile phone connection	5
		3G – Flash card	6
		Other connection (Specify _____)	7
		DK	98
		Refused	99

E4.	Which device do you use <u>the most</u> for the Internet access? <i>[INTERVIEWER! Do not read the options. Accept multiple answers.]</i>	Computer	1
		Mobile phone	2
		Both	3
		Other (Specify _____)	4
		Refused	99

E5.	How often do you access the Internet?	Several times a day	1
		Every day	2
		Several times a week	3
		Once a week	4
		Once or several times per month	5
		Refused	99

E6. How many hours on average daily do you spend using the Internet? _____ Hours

E7. When you access the Internet, which of the listed below do you usually do? [INTERVIEWER! Do not read the options. Accept all answers. Circle their numbers by indicating 1 st , 2 nd most done and write 1 and 2 in the last cell]	1.	Use Internet for working purposes		
	2.	Send/receive emails		
	3.	Use searching engines (Google, Yahoo)		
	4.	Play games		
	5.	Download music or other applications		
	6.	Use instant messenger (Skype, ICQ, MSN, etc.)		
	7.	Visit social networks (Odnoklassniki, Facebook, Twitter etc.)		
	8.	Write in a private blog/read other private blogs		
	9.	Watching videos (YouTube, Vimeo)		
	10.	Read online news		
	11.	Other (Specify _____)		
				Refused

E8. [Show Card] In your opinion, what are <u>three</u> best attributes of the Internet? [INTERVIEWER! Accept one answer in each row]			1st best attribute	2nd best attribute	3rd best attribute
	1.	Getting news/information	1	2	3
	2.	Sharing information about yourself	1	2	3
	3.	Blogging	1	2	3
	4.	Connection with friends	1	2	3
	5.	Communication with others	1	2	3
	6.	Learning/educational opportunities (Wikipedia, etc.)	1	2	3
	7.	Operativeness	1	2	3
	8.	Other (Specify _____)	1	2	3
			DK	98	98
		Refused	99	99	99

E9. How often do you read online newspapers/news?	Several times a day	1	=> E16
	Every day	2	
	Several times a week	3	
	Once a week	4	
	Once or twice per month	5	
	Never	6	

E10. Which online publications do you read more often to get news? [INTERVIEWER! Do not read the options. Accept all answers.]	Aravot	1
	A1+	2
	Radio Liberty	3
	Golos Armenii	4
	Haykakan Zhamanak	5
	Novoye Vremya	6
	ArmeniaNow.com	7
	Chorrord Ishkhanutyun	8
	Aysor.am	9
	News.am	10
	Panorama.am	11
	PanArmenianNetwork.am	12
	Lragir.am	13
	Tert.am	14
	7 or.am	15
	Noyan tapan	16
Other (Specify _____)	17	
Other (Specify _____)	18	
Other (Specify _____)	19	
	DK	98
	Refused	99

E11.	What do you prefer to read in online publications: only news without analysis, analysis of events, or both?	Only news without analysis	1
		Analysis of events	2
		Both	3
		DK	98
		Refused	99

E12.	Comparing with traditional newspapers, what is the best advantage of online publications? [INTERVIEWER! Do not read the options]	Timeless/timesaving	1
		Convenient to access	2
		Environmentally friendly	3
		Free of charge	4
		Available diversity of sources	5
		Other (Specify _____)	6
		DK	98
		Refused	99

E13.	[Show card] What topics do you prefer to read in online publications / newspapers? [INTERVIEWER! Accept all answers. Rank from the most read topic, where 1 is the most read topic]			Rank
		Politics	1	
		Society	2	
		Art/culture	3	
		Sport	4	
		Fashion	5	
		Economics/Business news	6	
		Science/Technology	7	
		Celebrity news	8	
		Jobs/announcement	9	
		Other (Specify _____)	10	
		DK	98	
Refused	99			

E14.	How much do you trust the online publications that you read?	Don't trust at all	1
		Somewhat don't trust	2
		Somewhat trust	3
		Trust very much	4
		DK	98
		Refused	99

E15.	How satisfied are you with the content of the online publications that you read?	Not satisfied at all	1	=> E17
		Somewhat unsatisfied	2	
		Somewhat satisfied	3	
		Very satisfied	4	
		DK	98	
		Refused	99	

E16.	Why don't you read online publications? [INTERVIEWER! Do not read the options]	Prefer hard copy newspaper	1
		Not interested in news	2
		Lack of time	3
		Other (Specify _____)	4
		DK	98
		Refused	99

E17.	Do you agree with one of these statements, if yes, do you strongly agree or just agree with it?	Statement 1: People in Armenia should have the right to read whatever is on the Internet.	Agree very strongly	1
			Agree	2
		Statement 2: The government should have the right to prevent people from having access to some news on the Internet.	Agree	3
			Agree very strongly	4
			Agree with neither	5
			Don't know	98
	Refused	99		

[DO NOT READ]

E18.	Do you have a page or public profile in any social networking site such as Odnoklassniki or Facebook? <i>[INTERVIEWER! Accept only one answer.]</i>	Use and have profile	1	=> E24
		Use but don't have profile	2	
		Don't use	3	
		DK	98	
		Refused	99	

E19.	If yes, which of the social networking sites do you use the <u>most</u>? <i>[INTERVIEWER! Do not read the options. Accept only one answer.]</i>	Odnoklassniki	1
		Facebook	2
		Moy Mir	3
		MySpace	4
		LinkedIn	5
		Hi5	6
		Twitter	7
		LiveJournals	8
		Other (Specify _____)	9
		DK	98
Refused	99		

E20.	How often do you visit your mentioned social networking site?	Several times a day	1
		Every day	2
		Several times a week	3
		Once a week	4
		Once or twice per month	5
		Refused	99

E21.	What activities do you do in social networking sites? <i>[INTERVIEWER! Do not read out the options. Accept all answer]</i>	Communicate with friends	1
		Messaging	2
		Post photos, videos, music	3
		Play games	4
		Take quizzes	5
		Meet new people and be entertained	6
		Keep in touch with old friends from school or university	7
		Share information	8
		Get information	9
		Satisfy freedom of expression and desire for information	10
		Other (Specify _____)	11
		DK	99
		Refused	

E22.	According to you, what is the <u>most</u> important function of social networking sites? <i>[INTERVIEWER! Accept only one answer.]</i>	To get information	1
		To share information	2
		To communicate	3
		To be entertained	4
		To keep in touch with friends	5
		To share political information	6
		Other (Specify _____)	7
		DK	98
Refused	99		

E23.	Do you use social networking sites to share political or social news? <i>[INTERVIEWER! Accept only one answer.]</i>	Yes, both	1	=> E25
		Yes, only political	2	
		Yes, only social	3	
		No	4	
		Refused	99	

E24.	What is the <u>main</u> reason you don't use such sites? [INTERVIEWER! Accept only one answer]	Not enough time to use such sites	1
		A preference for face-to-face and other forms of communications	2
		Concern about privacy and personal data safety	3
		Technically inexperienced to use such sites	4
		Have no interest in using social networking sites as an activity	5
		Other (Specify _____)	6
			DK
	Refused	99	

E25.	Did you have problems using traditional media types to receive information about the March 1 events?	Yes	1	=> E27
		No	2	
		Don't remember	3	
		Refused	99	

E26.	If yes, which alternative sources did you use to get information from? [INTERVIEWER! Accept only up to three answers.]	News sites	1	
		Blogs	2	
		Social networking sites	3	
		Guestbooks	4	
		Twitter	5	
		Chats	6	
		Forums	7	
		Other (Specify _____)	8	
		None	9	
			Don't remember	98
			Refused	99

E27.	Do you read or write blogs?	Read blogs	1	=> E29
		Write blogs	2	
		Both read and write blogs	3	
		Don't use blogs	4	
		Don't know what blog is	5	
		Refused	99	

E28.	Have you ever used blogs to get political news that was difficult to find in traditional media?	Yes	1
		No	2
		Don't remember	3
		Refused	99

E29.	Do you watch, upload or share videos on the Internet? [INTERVIEWER! Accept all answers.]	Watch videos	1
		Upload videos	2
		Share videos	3
		No	4
		Refused	99
			=> E32

E30.	Which video-watching sites do you use? [INTERVIEWER! Accept all answers.]	Youtube	1
		RuTube	2
		Vimeo	3
		Other (Specify _____)	4
		Refused	99

E31. What kind of videos do you watch on these sites? [INTERVIEWER! Do not read the options. Accept all answers.]	Music	1
	Films	2
	News programs	3
	Fun videos	4
	Political content videos	5
	Social content videos	6
	Sports	7
	Other (Specify _____)	8
Refused	99	

E32. Have you ever made a political or social comment and posted online (for example, in news sites, blogs, YouTube, etc.)?	Yes	1
	No	2
	Refused	99

	Yes	No	Refused
E33. During the past 12 months, have you bought goods or services from the Internet?	1	2	99
E34. Do you use banking cards over the Internet?	1	2	99
E35. Do you conduct online banking over the Internet?	1	2	99

E36. In general, how concerned are you about your privacy on the Internet? (For example, people finding out what websites you have visited or sharing your personal data with others.)	Not at all concerned	1	=> E38
	Somewhat concerned	2	
	Concerned	3	
	Very concerned	4	
	DK	98	
	Refused	99	

E37. What is the <u>main</u> reason that you do not use the Internet? [INTERVIEWER! Do not read out the options. Accept only one answer]	Limited or no access to a computer/mobile phone	1
	Internet or computer too difficult to use	2
	No need/not useful	3
	Not enough time	4
	No interest	5
	Age reasons/seniors	6
	High prices for the Internet	7
	Other (Please specify _____)	8
	DK	98
	Refused	99

E38. Have you ever used your mobile phone as a channel for spreading information (for example, political, financial, weather, horoscope, love messages, jokes, etc.)?	Yes	1
	No	2
	DK	98
	Refused	99

E39. Do other members of your household use Internet?	Yes	1	=> SECTION F
	No	2	
	DK	98	
	Refused	99	

E40. Would you please tell the Internet user's age, gender and education?	User 1	User 2	User 3	User 4	User 5
Age (number of ages)					
Gender (1- M, 2- F)					
Education [INTERVIEWER! Use 'Education card' for coding from the demographic section.]					

SECTION F. DEMOGRAPHICS

“Thank you for your cooperation. Only a few questions remain for statistical purposes”.

F1.	What is the highest level of education you received?	No primary education or have (either complete or incomplete) primary education [1-4 th grades]	1
		Incomplete secondary education [5-9th grades]	2
		Complete secondary education [10/11th grades]	3
		Secondary technical education	4
		Incomplete higher education [1-3 rd grades]	5
		Completed higher education [BA/MA].	6
		Post-graduate degree [PhD/aspirantura]	7
		<i>Refused</i>	99

F2.	How will you assess your knowledge of these languages?	Advanced	Intermediate	Beginner	No basic knowledge	<i>Unable to assess</i>	<i>Refused</i>	
		Russian	5	4	3	2	1	99
		English	5	4	3	2	1	99

F3.	What is your current marital status?	Single, never married	1
		Married	2
		Divorced	3
		Widowed	4
		<i>Refused</i>	99

F4.	<i>[Show card]</i> What is your current main occupation?	Full time employed	1
		Part time employed	2
		Self-employed	3
		Unemployed and looking for a job	4
		Unemployed and not looking for a job	5
		Retired	6
		Student/pupil	7
		Housewife	8
		Other (<i>Specify</i> _____)	9
		<i>Refused</i>	99

F5.	<i>[Show card]</i> Please look at this card and tell me the answer which best reflects the current financial situation of your family/household?	Money is not enough for food	1
		Money is enough for the food, but not for clothes	2
		Money is enough for food and clothes, but it is not enough for buying expensive things such as a TV and washing machine	3
		We can afford some expensive goods (e.g., TV set or washing machine)	4
		We can afford expensive goods, to have summer vacation, to buy a car, but we can not buy an apartment	5
		We can buy even an apartment	6
		<i>DK</i>	98
		<i>Refused</i>	99

F6.	<i>[Show card]</i> Which of the appliances below do you have that work properly?	TV set	1
		Satellite TV antenna/Cable TV	2
		Radio	3
		Radio in the car	4
		Videotape recorder/DVD player	5
		Computer	6
		Internet connection	7
		Mobile phone	8
		All	9
		None	10
		<i>DK</i>	98

End of the interview

|_|_|_|_| |_|_|_|_|
Hour Minute